

# 25TH ANNIVERSARY GALA KEY NOTE SPEAKER



**SATURDAY, NOVEMBER 1, 2025**

Hilton Garden Inn West Des Moines. IA 50266

We're thrilled to announce that Rach will be joining us  
as our keynote Speaker.

Rach is a Deaf advocate, strategist, and the creator behind Such a Lovely Red. As the Director of Strategy and Initiatives at dozanū innovations, a Deaf-owned marketing company, Rach works to amplify authentic narratives and challenge barriers in media and communication. A lifelong advocate for disability justice, she uses her expertise in marketing and storytelling to push for accessibility and representation. With a Master's degree in Media, Culture, and Communication from NYU, Rach brings both academic insight and lived experience to her work. As a neurodivergent individual, her journey of unmasking, self-acceptance, and healing fuels her passion for self-advocacy. Through poetry, writing, and public speaking, she empowers others to reclaim their voices, embrace their identities, and advocate for systemic change.



Celebrating 25 Years of Advocacy:  
Hope, Healing and Justice for All